



## **IACC Corporate Membership Fact Sheet**

*{Definition: A corporate venue member of IACC is a venue which is operated for the sole use of a single organization for the purposes of training, meetings and conferences. The venue is not available to external organizations to run events on a chargeable/profit making basis. Venues which are marketed to external organizations can apply for marketed IACC membership. Corporate members may also include government agency run and higher education run venues.}*

IACC is the only global professional association which represents small to medium sized venues focused on meetings, training courses and conferences. All members conform to a comprehensive global set of criteria and standards.

Venues owned or operated for corporate clients, to deliver learning and events, form an important category of members in the IACC community.

IACC serves its corporate venue operating members by being the global thought-leader in the meetings industry and currently has 300 members in 25 countries in the Americas, Europe and Australia.

### **Why is IACC Important to Corporate Venue Operators?**

As a corporate venue, your customer expectations are perhaps even higher than that of your commercial peers. And in what can be an otherwise isolated environment, delivering innovative and unexpected ideas to your clients can be a challenge. Staying ahead of the curve in terms of providing engaging and stimulating learning environments can be achieved by being aware of the latest trends and research.

Being a IACC certified corporate venue means you can deliver more, consistently from an informed and respected position in the industry. Owners will be reassured that their venue is at the cutting edge of venue facilities and services.

### **Key Benefits of Corporate Venue Membership**

Corporate venue owners, leadership and all venue team members benefit from a reduced annual membership gaining access to:

#### **Learning & Networking**

- IACC is a platform for continuing education and training for meeting venue professionals. Members have access to a body of knowledge through, research papers, annual conferences and [webinars](#).
- A unique [Global Staff Exchange](#) programme and study tours for members to help promote learning and raise the standards.



### **Trends and Benchmarking**

- Whether an owner or an employee, being in a position to see statistical evidence of your property's performance against other conference venues is a huge benefit to being a member of IACC. See IACC's [Meeting Room of the Future](#) initiative as one example of global trends aimed to help members develop their businesses.

### **Culinary Copper Skillet Competition**

- Corporate venues have to deliver high quality dining experiences for delegates attending meetings. This competition is designed to highlight the artistry and skills of IACC-member conference venue chefs from around the world. Competitions take place at a country, chapter and global level each year.

### **Code of Sustainability**

- IACC is the leader in creating environmental awareness among its member properties and their clients and members can enrol in the IACC [Green Star](#) program. Corporate CRS is critical for companies to demonstrate in all of their businesses, including their venues for learning. This is done by communicating the initiatives researched and identified as having environmental impact; by encouraging IACC members to adopt these environmentally responsible practices into their business operations.

### **Networking with peers and key opinion leaders in and outside the sector**

- Corporate venue leadership are often very closely connected to the industry of their client, whether that be a banking, telecoms or tech company.
- The need to be closely connected to the hospitality industry is critical to stay in touch with advancements in venues. The IACC community is the most powerful community of venue specialists globally and through events and other learning, members build strong relationships with their peers and get to see what other corporate venues are offering.



## Venue Study Tours

- IACC members are always willing to open their doors to other IACC members, wishing to see what other venues offer. Through IACC membership, there are study tours and private requests for visits accommodated.

## Becoming a IACC Corporate Venue Member

Members of IACC adhere to a set of quality standards in physical meeting room design, food & beverage and service related standards, which ensures the IACC community is made up of venues and leaders whose venue and staff are focused on delivering exceptional meeting experiences.

Request an application form today by completing the online form found [here](#). A check list of the quality standards will be sent to you by return email.

## 2018 Corporate Venue Membership Dues – US and Canada

Non-marketed corporate venue	\$1,240 to \$1,270 per annum \$295 new member admin fee
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IACC has been at the forefront of meetings innovation for over 35 years – providing the support and exclusivity our members require to continue to propel the industry forward, providing the most trusted meeting and conference environments in the world. If you are interested to know more about IACC, you can browse a copy of the [Benefits of Belonging brochure](#). To apply for membership, visit the [Join IACC](#) page.

**There are meetings. And then, there are IACC meetings.**